



GONSTEAD

MT. HOREB, WISCONSIN 53572

SEMINAR OF CHIROPRACTIC

P.O. BOX 46
A.C. 608 - 437-5585



C. S. GONSTEAD, D.C.
Director, Gonstead Clinic
and Gonstead Seminar

HOW MANY PRACTICING CHIROPRACTORS KNOW THAT:

- *A compensation is a vertebral misalignment that results from a subluxation elsewhere?
- *That every subluxation causes a compensation?
- *And that compensations usually appear to be more exaggerated in their degree of misalignment than the subluxation?

If there are chiropractors who have not fully considered these facts, imagine how many more adjustments are given to the gross misalignments of the spine, that is, to the compensations, than to the subluxations.

The result? Poor patient response.

To the right is a graphic illustration of a potential* subluxation (#2) and a compensation (#1).

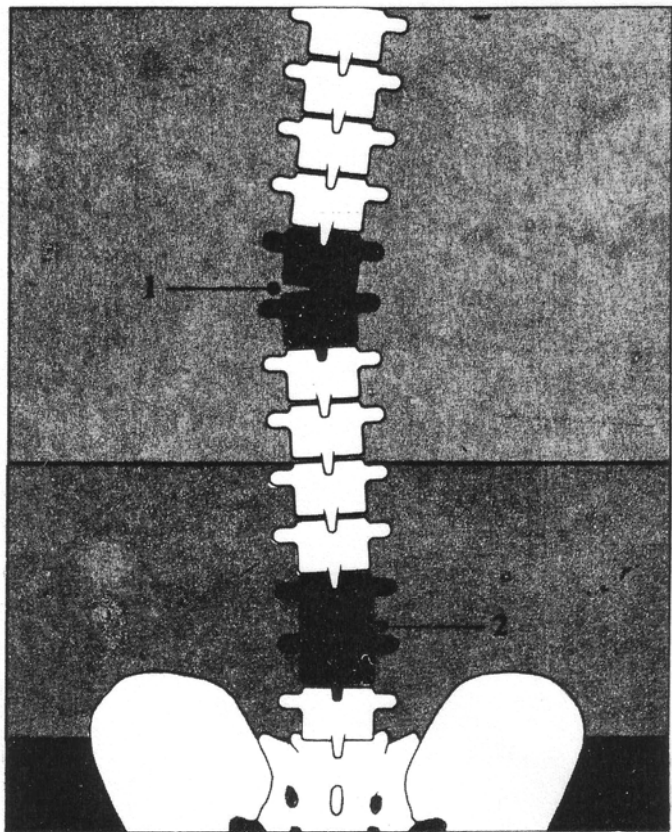
*(*All patient examination information must be considered before determining the existence of a subluxation which presupposes the presence of the nerve pressure.)*

The choice of vertebrae to be adjusted is critical.

It could mean the difference between helping the patient by relieving nerve pressure, and further complicating the patient's spinal problem.

**THERE IS AN EXCUSE
FOR NOT KNOWING.
BUT THERE IS NO EXCUSE
FOR NOT FINDING OUT.**

Attend the Gonstead Seminars in 1970-1971. Find out the facts.



Gonstead Spinal Wall Charts Available. More than 500 now in chiropractic offices throughout the country. Wall charts show Dr. Gonstead's life-long development of the intervertebral disk concept in chiropractic, fully illustrated in complete color on 25" x 37" plastic-infiltrated paper with metal edges ready for hanging in your office. Perfect for explaining spine to patient. \$10

Seminar dates: Dec. 4-6, San Francisco, Hilton Inn. Jan 15-17, 1971, Jacksonville, Fla, Ramada Inn.

ACCOMMODATIONS:

Room reservations for Mt. Horeb Seminars may be made with the adjoining Karakahl Inn, P. O. Box 164, Mt. Horeb, Wis., 53572—Phone A. C. 608-437-5545.

REGISTRATION TIMES:

For Mt. Horeb Seminars: 8-9 a.m., Friday, Beginners and Advanced Students; 5-7 p.m., Friday, Advanced Students; 8-9 a.m., Saturday, Advanced Students. For out-of-state Seminars: 8-9 a.m., Friday, Beginners and Advanced Students.

REGISTRATION FEES:

Practicing chiropractor attending for first time—\$225.
Practicing chiropractor returning for advanced work—\$75.
Chiropractic college student attending for the first time—\$150.
Chiropractic assistants, no fee.