

ARE YOU GETTING PATIENTS WELL— OR JUST BETTER?

**A Chronic Condition Does Not
Have To Be A Chronic Case.**

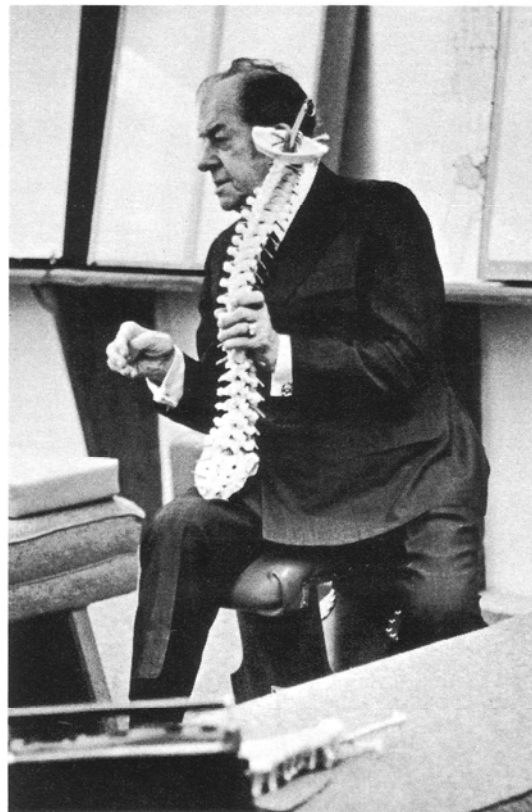
A patient who is well as a result of specific chiropractic adjustments is a patient who does not need further adjustments unless injury occurs or a new ailment appears.

A patient who is better but never well is probably showing signs of temporary relief. Temporary relief comes from stimulation of the nervous system by general manipulative adjustments. Chances are this patient will become dependent upon chiropractic adjustments; the patient will become a chronic.

The right number and kind of adjustments can set the stage for nature to heal; too many adjustments in the wrong place can undo any good that was done and slow down the healing mechanism.

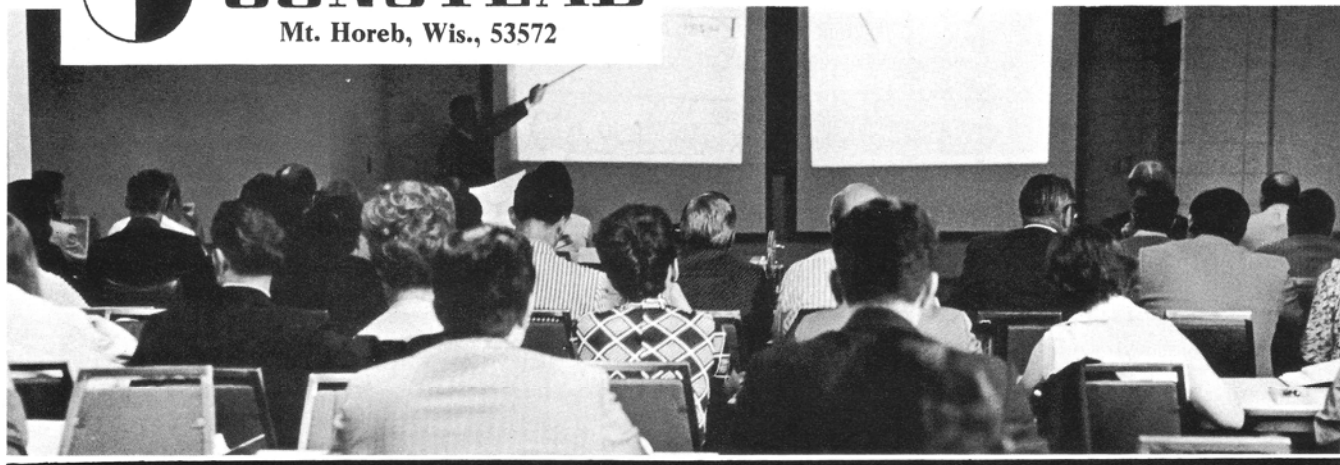
No one will seriously condemn a chiropractor for just getting patients better if that's all he knows how to do. But for those who want to do more, there is a scientific, complete, specific and rewarding approach available that will show you how to get patients completely well—and keep them well.

The Gonstead Disc Concept is taught in its entirety during every Seminar. Register now while there is still room.



GONSTEAD

Mt. Horeb, Wis., 53572



MT. HOREB SEMINARS:

September 29—Oct. 1 (September 28 Lab Course in Blood Chemistry)

November 10-12 (November 9 Lab Course in Urinalysis)

TRAVELING:

JULY 21-23, El Segundo, California at the Hacienda Hotel, 525 Sepulveda Blvd., 322-1212

DECEMBER 8-10, Ft. Lauderdale, Fla. at Schrafft's Inn on the ocean.

In conjunction with the Palmer College Division of Graduate Education the Gonstead Seminar is presenting special lab courses during the day prior to Mt. Horeb Seminars. Send for details.

Send for 1972 Catalog, price list, and leasing information.

ACCOMMODATIONS:

Room reservations for Mt. Horeb Seminars may be made with the adjoining Karakahl Inn, P.O. Box 164, Mt. Horeb, Wis., 53572—Phone A.C. 608-437-5545.

REGISTRATION TIMES:

For Mt. Horeb Seminars: 8-9 a.m., Friday, Beginners and Advanced Students; 5-7 p.m., Friday, Advanced Students; 8-9 a.m., Saturday, Advanced Students. For out-of-state Seminars: 8-9 a.m., Friday, Beginners and Advanced Students.

REGISTRATION FEES:

Practicing chiropractor attending for first time—\$225.
Practicing chiropractor returning for advanced work—\$75.
Chiropractic college student attending for the first time—\$150.
Chiropractic assistants, no fee.