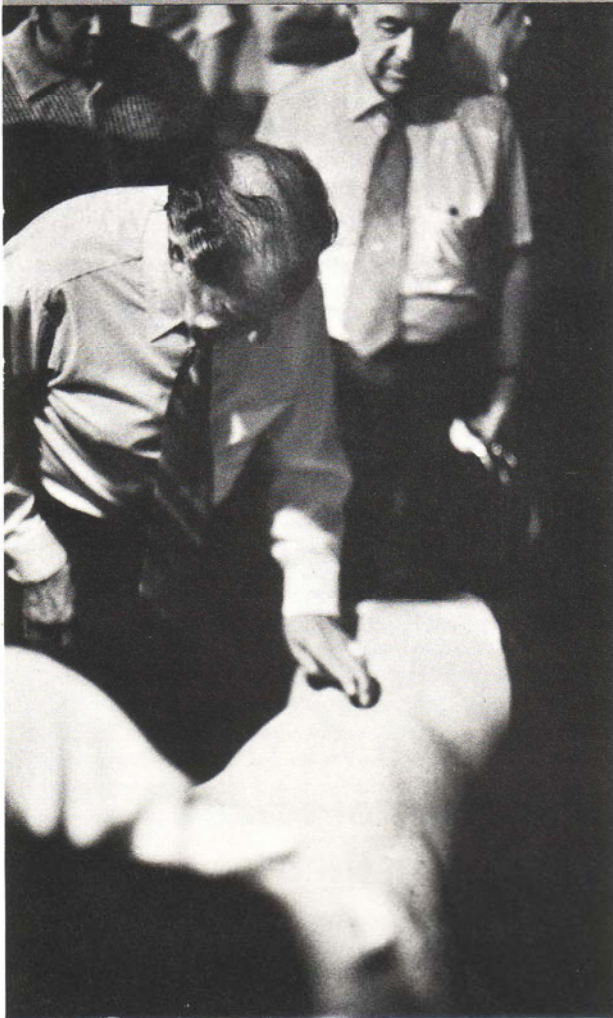


# A STEP IN THE RIGHT DIRECTION



October 19-21 ..... Mt. Horeb  
 November ..... No Seminar  
 December 7-9 ..... Ft. Lauderdale  
 Sheraton Hotel, 303 N. Atlantic Blvd., Ft. Lauderdale, Florida, 33304, 305/522-7461  
**JANUARY 4, 5, 6, 1974**  
 Riviera Hotel, Palm Springs, Ca.

## Re-Examine your results

Good results are what every chiropractor is seeking. C. S. Gonstead is no exception; he knows when he adjusts a patient the results are going to be permanent and lasting. He is confident that once correction takes place, reoccurrence of the same problem is expected only through re-injury.

Maybe the best judge of results is a chiropractor who himself is not well — who has tried many approaches — who is in need of lasting and permanent spinal correction — and who ultimately although skeptically comes to the Gonstead Method. The Gonstead Clinic recently welcomed such a patient — a well known lecturer and chiropractor who had suffered low back pain since college. One visit for a series of adjustments and he was told that the problem would subside. Reticent to believe it, when the problem did resolve as he was told, he was amazed, and he wanted to learn about the system and use it. This is not the first such case, either with chiropractors or with patients referred. Those who received results they had not believed possible, have good reason to name Gonstead "Referral Clinic of Chiropractic".

C. S. Gonstead has never needed to promote his business; those in need have always sought him for help. In the late 1940's he was approached by a group of chiropractors who implored him to teach them what he knew. It was time away from his practice, but he agreed. Good news traveled fast. The concepts he taught them carried his name and his work across Wisconsin, the nation and finally to other continents.

Today, the Gonstead Method is basically operating from the same principle that Dr. Gonstead originally formulated — that protrusion of the disc encroaches on the nerve and produces nerve pressure. Now, the system is more intricate, more organized for teaching, more inclusive because it is continually being researched and updated. Doctor Gonstead still practices everyday of every week, and is still letting the nervous system teach him new information. He is still being asked to give what he knows to others.

Think it over. Re-examine the results you are getting. Are they everything that you want in every case? Are they permanent? Are they lasting? Are you getting referrals? It could be that a Gonstead Seminar is your step in the right direction.



# GONSTEAD

Mt. Horeb, Wis., 53572

### ACCOMODATIONS:

Room reservations for Mt. Horeb Seminars may be made with the adjoining Karakahl Inn, P.O. Box 164, Mt. Horeb, Wis., 53572—  
 Phone A.C. 608-437-5545.  
**Clinic:**A.C. 608-437-5585.  
 ext. 260 or 268.

### REGISTRATION TIMES:

For Mt. Horeb Seminars: 8-9 a.m., Friday, Beginners and Advanced Students; 5-7 p.m., Friday, Advanced Students; 8-9 a.m., Saturday, Advanced Students. For out-of-state Seminars: 8-9 a.m., Friday, Beginners and Advanced Students.

### REGISTRATION FEES:

Practicing chiropractor attending for first time—\$225.  
 Practicing chiropractor returning for advanced work—\$100.00.  
 Chiropractic college student attending for the first time—\$150.  
 Chiropractic assistants, no fee.