

# RESULTS

# ARE WHAT COUNT



Demand for the specialty that chiropractic offers is spiraling. With that realization comes a sobering responsibility to meet the challenge with more reliable results—with chiropractors confident and able to apply chiropractic principles to all kinds of cases not just the few that are easy and familiar.

The successful practice of chiropractic is no simple task; it is an exact science with specific rules that must be applied carefully and consistently to make it work. Although the potential is limitless, chiropractic serves little value without a systematic approach to every patient's spine. A complete method calls for competent adjusting procedures, detailed x-ray analysis, up-to-date adjusting and x-ray equipment, routine instrumentation, and conscientious case management based on facts and experience.

We need not be reminded that chiropractic is truly unique among the healing professions. Only chiropractic alleviates symptoms and gets to the cause; only chiropractic depends solely upon the body's own ability to heal from within once the nerve pressure is relieved. But what good is chiropractic theory unless the chiropractor can correct every subluxation-permanently? What good are the vast possibilities of chiropractic if patients with serious disorders, whiplash injuries, low back syndromes, or arthritis are rejected for less complicated sore backs?

Your success as a chiropractor is directly proportional to the number of patients you get well. That's where the Gonstead Seminar can help you. Gonstead is a full spine method that can be duplicated by any chiropractor. With it you can successfully treat any chiropractic case—all procedures followed as shown, the results are insured.

What makes Gonstead an expert?

Fifty years of experience and research successfully treating cases that were turned away from other chiropractic clinics.

Nearly once a month the Gonstead Clinic closes down its out-patient facilities to concentrate on teaching chiropractors how to get every patient well. It works at the Gonstead Clinic, it can work the same for you.

Come, listen, learn. Apply what you are taught and the results that count will follow.

<b>May 18-20</b>	Mt. Horeb	<b>Sept. 7-9</b>	Mt. Horeb
<b>June 8-10</b>	Mt. Horeb	<b>Oct. 19-21</b>	Mt. Horeb
<b>July</b>	No Seminar	<b>November</b>	No Seminar
<b>August 10-12</b>	Mt. Horeb	<b>Dec. 7-9</b>	Ft. Lauderdale

Sheraton Hotel, 303 N. Atlantic Blvd., Ft. Lauderdale, Florida, 33304, 305/522-7461.



## GONSTEAD

Mt. Horeb, Wis., 53572

### ACCOMODATIONS:

Room reservations for Mt. Horeb Seminars may be made with the adjoining Karakahi Inn, P.O. Box 164, Mt. Horeb, Wis., 53572—Phone A.C. 608-437-5545.  
**Clinic:** A.C. 608-437-5585, X260 or 268.

### REGISTRATION TIMES:

For Mt. Horeb Seminars: 8-9 a.m., Friday, Beginners and Advanced Students; 5-7 p.m., Friday, Advanced Students; 8-9 a.m., Saturday, Advanced Students. For out-of-state Seminars: 8-9 a.m., Friday, Beginners and Advanced Students.

### REGISTRATION FEES:

Practicing chiropractor attending for first time—\$225.  
Practicing chiropractor returning for advanced work—\$100.00.  
Chiropractic college student attending for the first time—\$150.  
Chiropractic assistants, no fee.