

ARE YOU QUALIFIED

To Be A Specialist?

Chiropractic has been given a chance to prove its validity before a world of many skeptics. Never has it been more critical that terminology, x-ray, case management, and skill be uniform and of indisputable quality.

Quality depends upon ability - the ability to find the subluxation, correct it, and leave it alone. Chiropractic patients expect and deserve permanent and lasting results - not just stimulation of the nervous system to relieve symptoms temporarily.

If chiropractic is to survive, every chiropractor must be the specialist he is trained to be. The chiropractic specialty is removing nerve interference; it takes skill, precision, knowledge, and experience. It means understanding what causes nerve pressure, the ability to pinpoint the nerve pressure and reducing the nerve pressure by correcting the subluxated vertebra. It means having and using the proper tools; quality x-ray equipment to determine how the vertebra is misaligned, and quality adjusting equipment to correct the subluxation.

If a chiropractor is not removing nerve pressure, he is not practicing chiropractic. The science and art of removing nerve pressure, and the results obtained, will stand the scrutiny of even the most resolute opponent.

In Mt. Horeb, Wisconsin, at the Clinic of Dr. C. S. Gonstead, the science and art of removing nerve pressure have been practiced and researched for 50 years, taught on a graduate level for the last 15. Based upon the high percentage of complete recoveries for even seemingly hopeless cases, the Clinic has become a referral headquarters of the profession.

The principles of the Gonstead Method are the simple principles of chiropractic put to work; how to understand what causes nerve pressure, how to find it on the patient, how to achieve a corrective setting of the offending vertebra, and how to know when the chiropractor's job is done, and nature's begins.

Take the initiative now to re-educate yourself to the principles of chiropractic. Attend the Gonstead Seminars.



GONSTEAD

Mt. Horeb, Wis., 53572



Gonstead Clinic Reception Room

The Gonstead Seminar has increased its teaching staff and enlarged the curriculum. Proposed expansion of Clinic facilities in 1973 will make it possible for additional classes.

FEE INCREASE (effective January 1, 1973): Returning Doctor Fee Increased to \$100. Beginning fees for practicing doctors, and for students remain \$225 and \$150 respectively.

TRAVELING SEMINARS:

April 26, 27, 28, 29 (extended one day) Las Vegas, Nevada, Las Vegas Hilton International Hotel, 702/732-5111.

December — Ft. Lauderdale, Florida (exact dates and hotel not yet confirmed).

MT. HOREB SEMINARS:

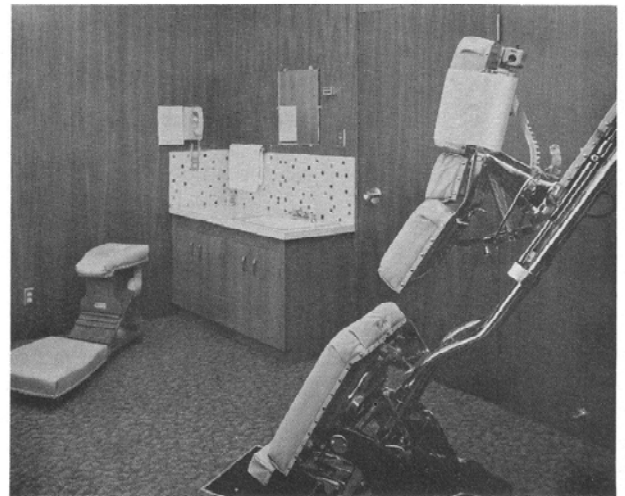
May 18 - 20

June 8 - 10

Aug. 10 - 12

Sept. 7 - 9

Oct. 19 - 21



One of eleven adjusting rooms

ACCOMODATIONS:

Room reservations for Mt. Horeb Seminars may be made with the adjoining Karakahi Inn, P.O. Box 164, Mt. Horeb, Wis., 53572—
Phone A.C. 608-437-5545.
Clinic: A.C. 608-437-5585, X260 or 268.

REGISTRATION TIMES:

For Mt. Horeb Seminars: 8-9 a.m., Friday, Beginners and Advanced Students; 5-7 p.m., Friday, Advanced Students; 8-9 a.m., Saturday, Advanced Students. For out-of-state Seminars: 8-9 a.m., Friday, Beginners and Advanced Students.

REGISTRATION FEES:

Practicing chiropractor attending for first time—\$225.
Practicing chiropractor returning for advanced work—\$100.00.
Chiropractic college student attending for the first time—\$150.
Chiropractic assistants, no fee.